

Mickley, Steve

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To: Mickley, Steve
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PRESS RELEASE
January 8, 2013

For Immediate Release
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Poul's Landscaping Earns Angie's List Super Service Award for 2012

Long Grove, IL - Poul's Landscaping & Nursery, Inc. announces it has earned the Super Service Award from Angie's List for 2012.

Poul's earned the coveted designation from the well-known contractor-rating service because of their "A" rating across all judging criteria. Angie's List considers customer reviews over the past year, and averages grades from the previous three years to calculate the required 3.5 GPA to earn the yearly Super Service Award. Only 5% of companies found on Angie's List qualify for the award.

This is the third time in four years that Poul's has earned the Super Service Award for their landscape design, construction, and maintenance services. In addition to the Angie's List award, the company has won numerous regional and national awards for their work. Brothers Dan and Alan Kjeldbjerg, the second-generation owners of Poul's, agree that Angie's List reviews and their Super Service Award status are key contributors to the company's solid reputation and continued prosperity. "Angie's List members are a great source of new customers for us. They read the online reviews and feel more comfortable hiring us because they know who we are" adds Dan.

Angie's List members are asked to grade service providers using an A to F scale and to include specific comments about their experience with a given contractor. As the winner of a Super Service Award, the following review from an actual Poul's customer is typical of what Angie's List members say about the company:



"The landscape designer listened to what I had in mind and instantly understood and visualized for me far better than I was able. The work was scheduled and proceeded on schedule. The crew was hard working, polite, punctual, and always cleaned up at the end of each day. At completion of the project, the company owner provided a final walk-through, along with information on how to take care of all the vegetation. The project was executed with perfection from start to finish. Everyone that I came in contact with at Poul's was very professional and accommodating. I would definitely use this company again and recommend them highly."

Angie's List members can write or read reviews of service providers and see images posted by previous customers. Members have access to additional company information such as warranties,

services, hours, and website links. For more information about Angie's List, visit the [website](#). For more information about Poul's (Poul is the Danish spelling of Paul) Landscaping go to: www.pouls.com

About Poul's

Poul's provides a complete range of landscape products and services tailored to the lifestyle of busy homeowners who desire beautiful, expertly constructed, and comfortable outdoor living spaces. The company operates two divisions at their Long Grove, IL facility: Landscape Design & Construction and Landscape Maintenance.



Poul's was founded in 1966 by Paul (Poul) Kjeldbjerg after emigrating from his native Denmark, and is now managed by his sons Dan and Alan. Committed to environmental responsibility, the company grows its own high-quality nursery stock locally for improved hardiness and reduced transportation fuel consumption, utilizes hybrid vehicles, participates in recycling programs, and operates its facility as a certified wildlife habitat. Contact Dan Kjeldbjerg via email at: dan@pouls.com for more information.

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