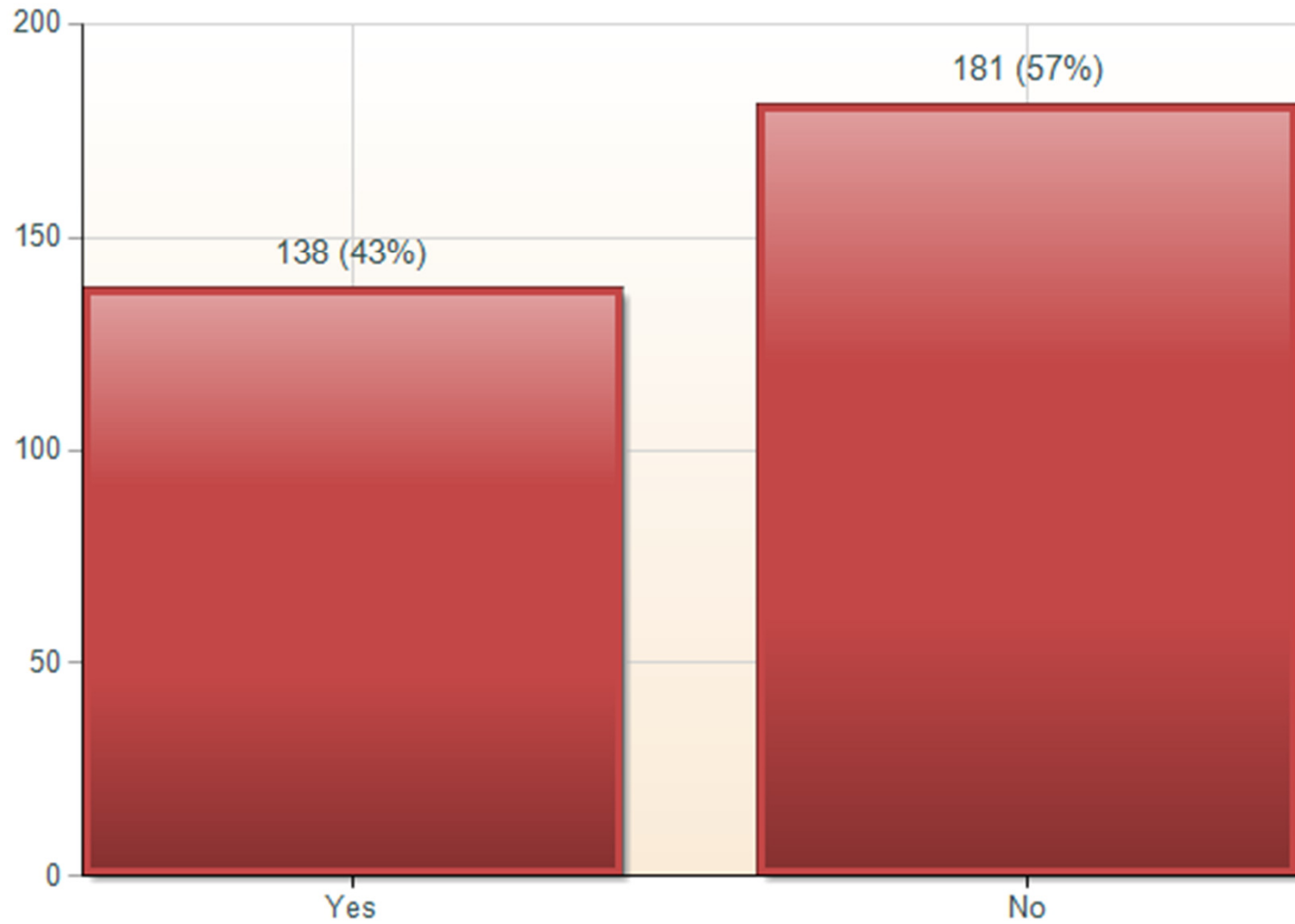


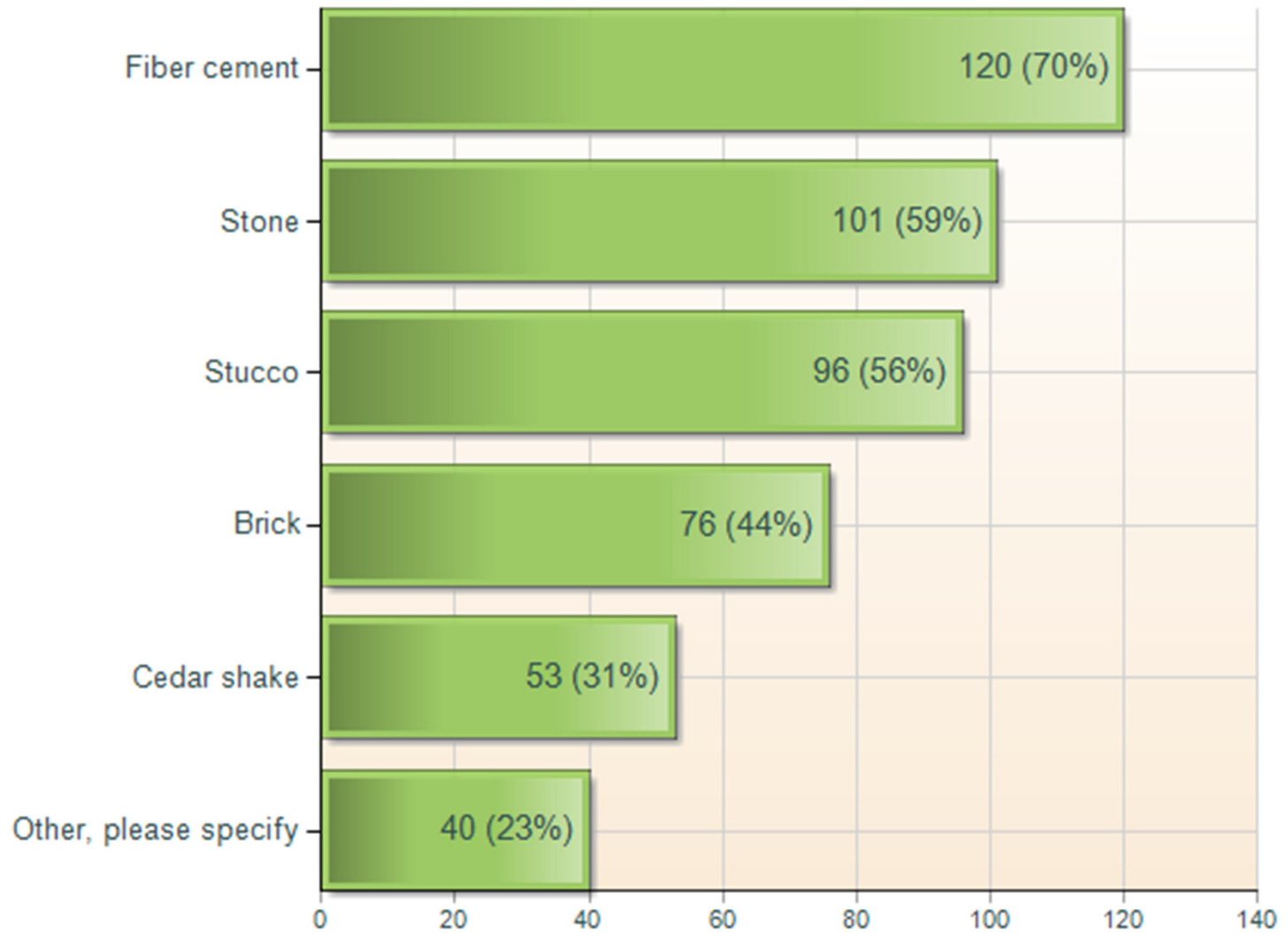
AIBD Cladding Survey - How is Vinyl Siding Perceived by the Residential Design Community?



Are you currently designing exteriors with vinyl siding?

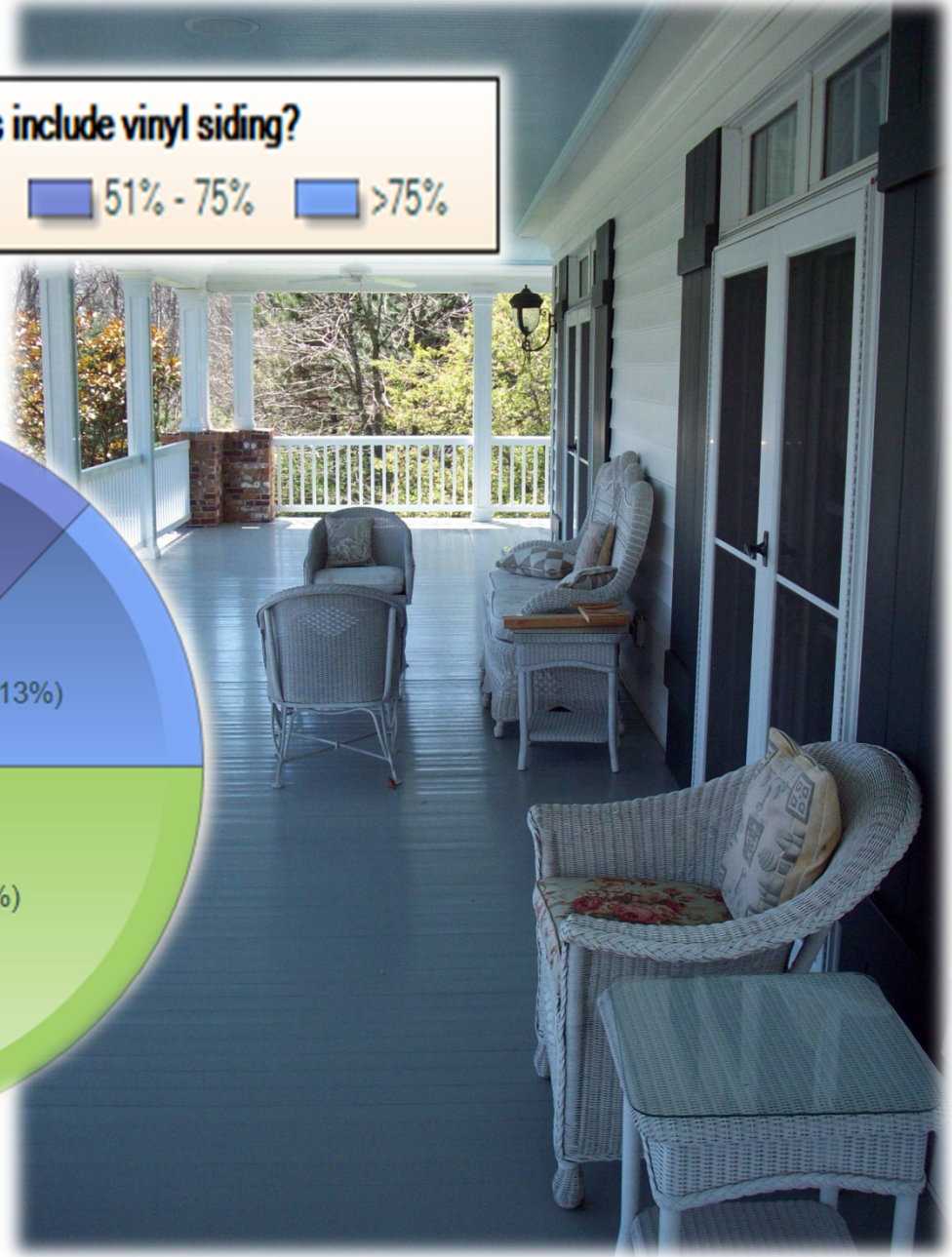
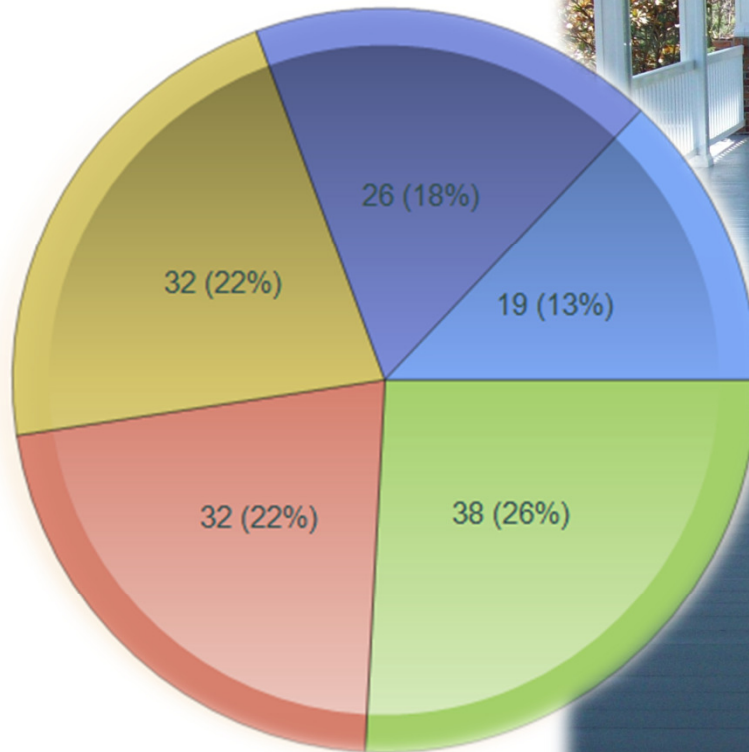


What product do you prefer to design with?

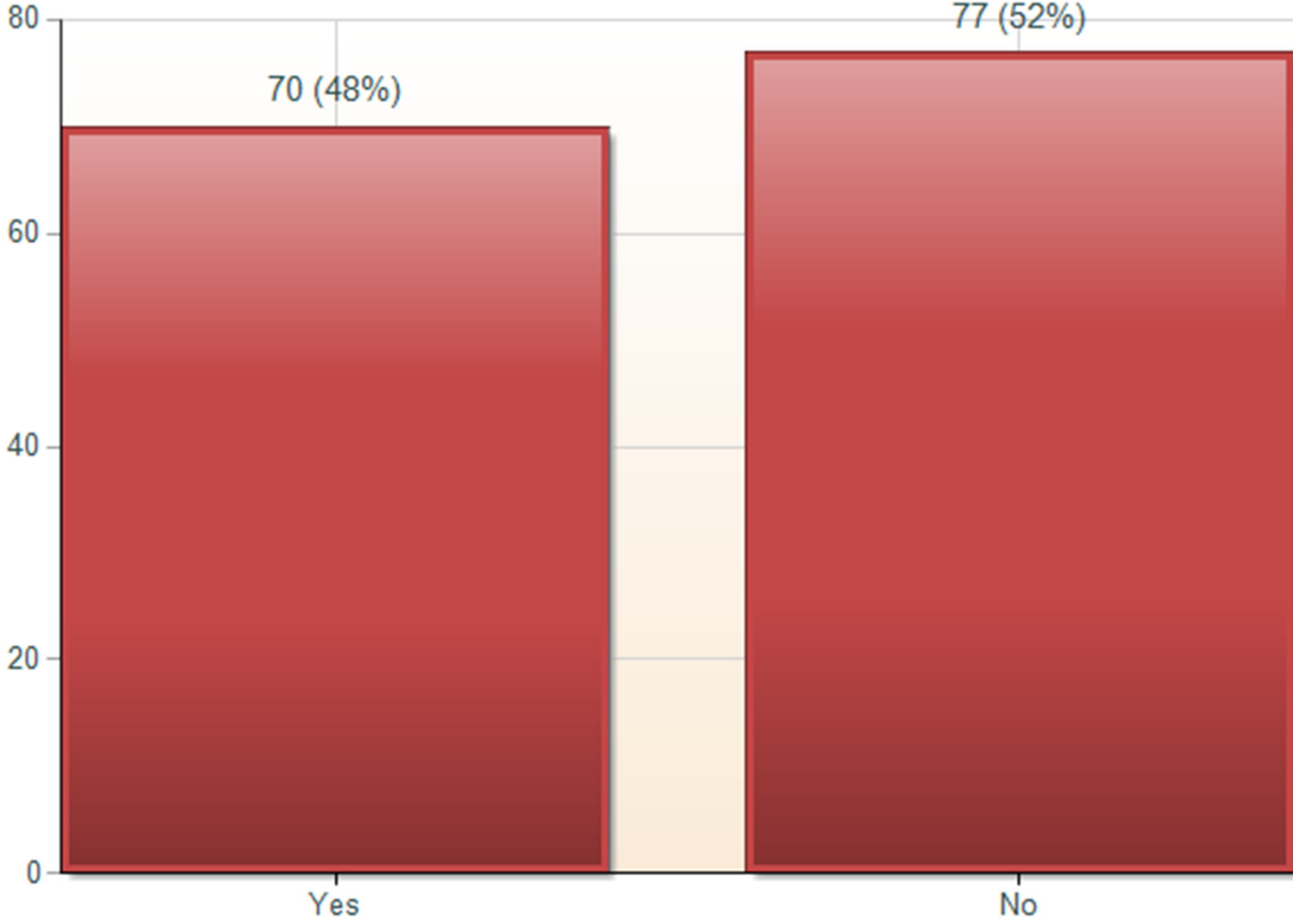


What percentage of your exterior designs include vinyl siding?

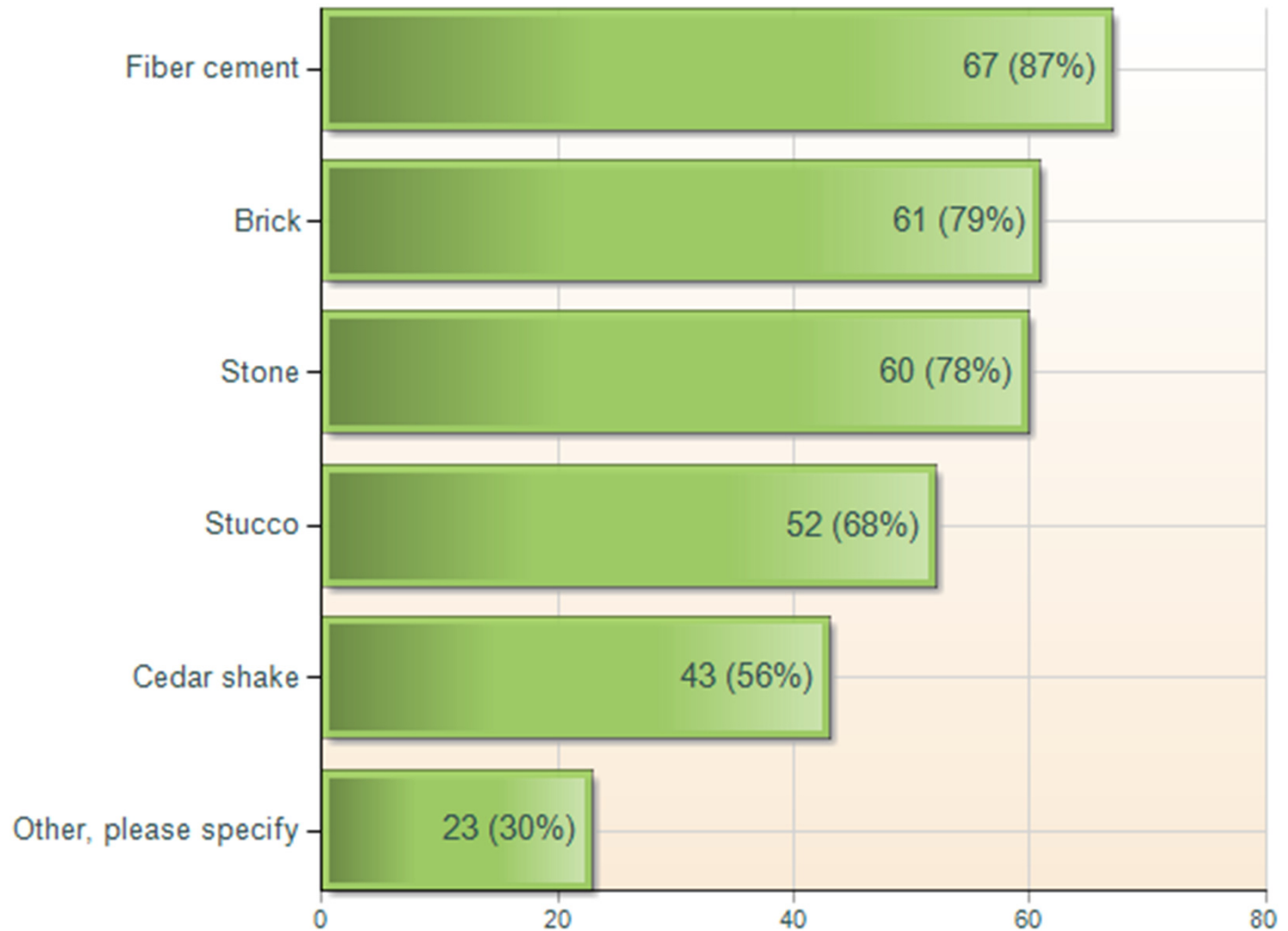
Under 10% 10% - 25% 26% - 50% 51% - 75% >75%



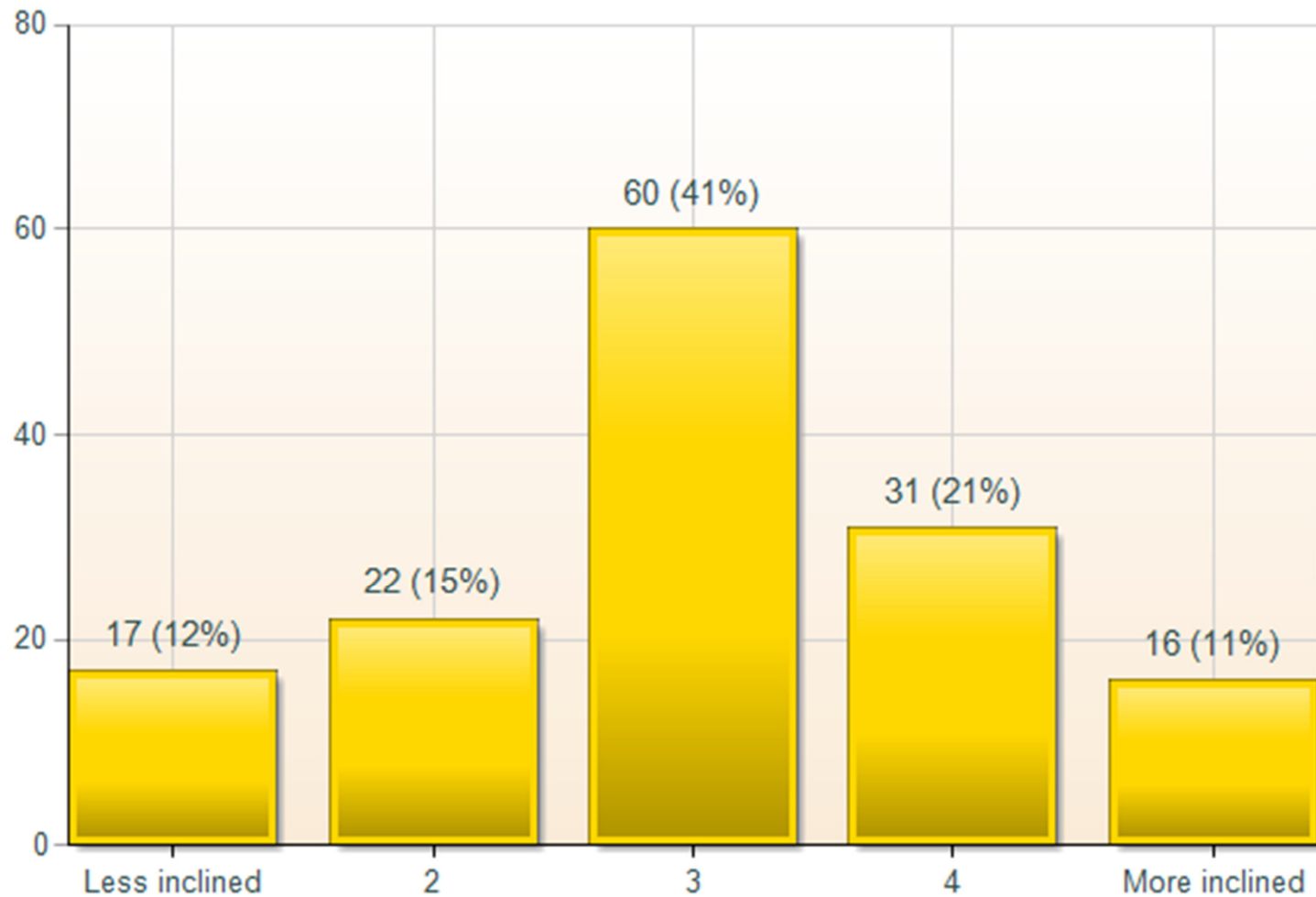
Have you always specified vinyl?



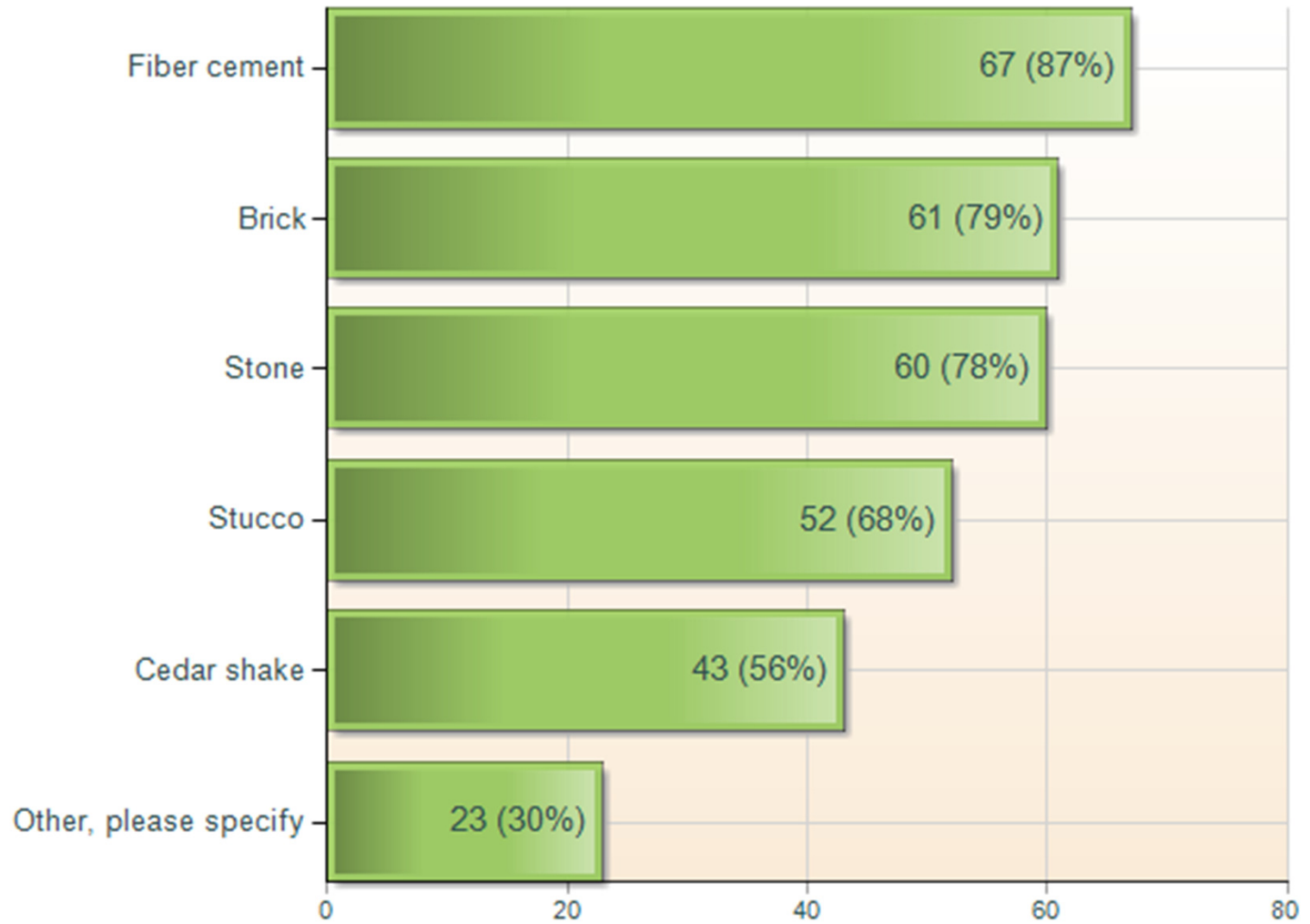
What other types of cladding do you specify? (choose all that apply)



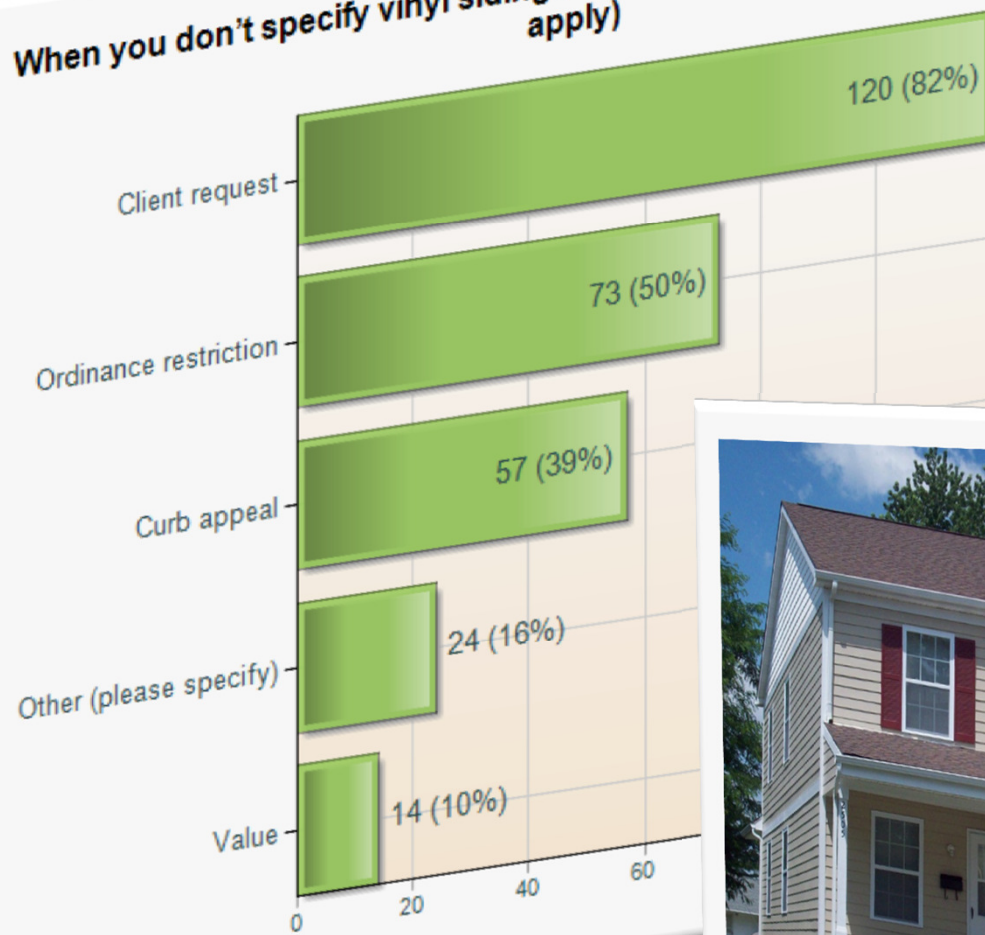
On a scale of 1 – 5, are you more or less inclined today than three years ago to design with vinyl siding?



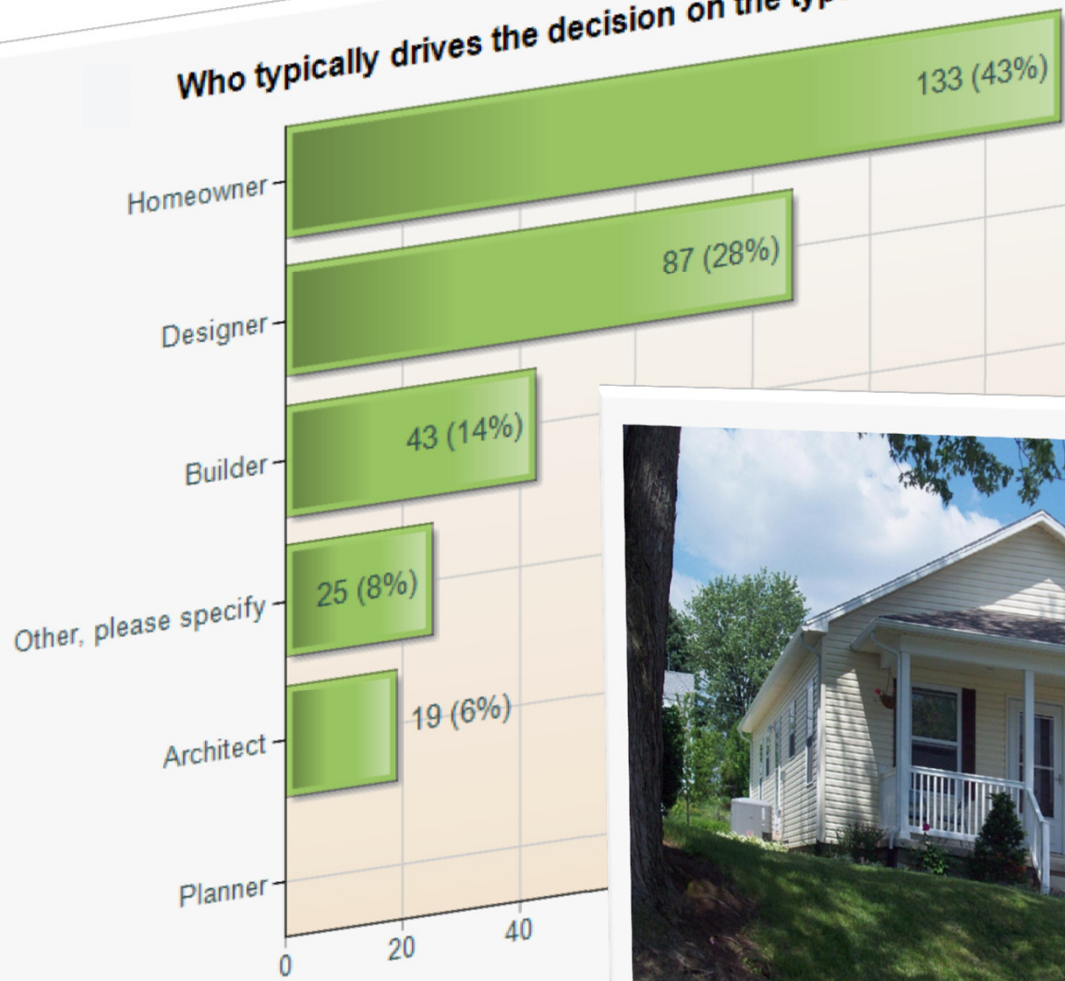
What other types of cladding do you specify? (choose all that apply)



When you don't specify vinyl siding what are the reasons? (choose all that apply)



Who typically drives the decision on the type of cladding?





Conclusions?

A | I
B | D
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